



# EAST VALLEY HEALTHY LIVING EXPO

**WEDNESDAY, NOVEMBER 6, 2024**

Mesa Convention Center • 201 N Center Street • 9:00 am - 1:00 pm



Support Aster Aging while showcasing your brand to the community and empowering East Valley seniors! Aster Aging, Inc and Lovin' Life After Fifty (LLAF) cordially invite you to participate in the largest health, wellness, and lifestyle event for East Valley seniors! Hosting a booth at the Expo is the perfect way to promote your brand with confidence.

**Space is limited - REGISTER TODAY!**



**SILVER SPONSOR**

**\$3,500**

- Double booth space in preferred front location (Electricity included)
- Includes skirted table and 2 chairs
- Logo on cover of Expo program (middle position)
- Name recognition in all advertising (press releases, print ads, and promo)
- Full-page ad and 1/2 page business profile in Expo program
- Sponsor-provided banner displayed prominently in Expo hall
- Color logo with link on Aster and LLAF websites
- One week of advertisements on Aster Senior Center Digital Displays
- Sponsor announcement of company profile (2 total, 3-5 min. ea.)
- **Business profile in an East Valley issue of Lovin' Life**
- **Advertisement in one month of Aster's Newsletter**



**BRONZE SPONSOR**

**\$2,000**

- Single booth space in preferred front location (Electricity included)
- Includes skirted table and 2 chairs
- Logo on cover of Expo program (bottom position)
- Name recognition in all advertising (press releases, print ads, and promo)
- Sponsor announcement of company profile (5 minutes)
- Full-page ad and 1/2 page business profile in Expo program
- Sponsor-provided banner prominently displayed
- Color logo with link on Aster Expo web page
- **One week of advertisements on Aster Senior Center Digital Displays**



**SINGLE BOOTH EXHIBITOR**

- Includes skirted table and 2 chairs

**SPECIAL PRICE UNTIL JULY 4, 2024**  
~~\$795~~  
**\$695**

**GET MORE. SAVE MORE.**

The East Valley Healthy Living Expo is one of four Expos hosted by Lovin' Life After Fifty. If you commit to multiple Expos, you save at all of them. Contact us for more information at 480-219-3208.

- Mesa
- Sun City
- Sun Lakes
- Tucson

# YES! We Want To Be At The Expo!

## SPONSOR LEVEL

- Silver \$ 3,500
- Bronze \$ 2,000
- Exhibitor \$ ~~795~~

**EXHIBITOR PRICE  
UNTIL JULY 4, 2024** \$ 695

## EXTRAS

- Electricity \$60
- Extra Skirted Table \$60

**TOTAL AMOUNT** \$ \_\_\_\_\_

## PAYMENT INFORMATION

- Check (payable to Aster)       Visa       Mastercard       AmEx

Credit Card Number

Exp

CVV

Name on Card

Signature

Date

## SPONSOR INFORMATION

Business Name

Business Name That Should Appear on Expo Collateral

Address

City

State

Zip

Contact Person

Phone

Email

## SUBMIT COMPLETED FORMS



### MAIL

45 W University Dr, Suite A  
Mesa, AZ 85201-5831



### EMAIL

development@asteraz.org



### ONLINE

Register at  
AsterAz.org



45 W University Dr, Suite A  
Mesa, AZ 85201-5831

## OUR PROGRAMS

*Aster Aging, Inc is a 501(c)3 nonprofit organization that has been dedicated to serving our community since 1979. We empower and support thousands of older adults and their families through:*



### CENTER-BASED SERVICES

Aster's Mesa Downtown and Red Mountain Centers are social hubs, with lunchtime meals, health and wellness support, education programs, and social activities.



### MEALS ON WHEELS

Providing a lifeline of nourishing meals and vital wellness checks to homebound older or disabled adults. Short- and long-term meal plans are available to meet your unique needs.



### IN-HOME SUPPORT

Supporting homebound neighbors with grocery shopping, friendly visits, respite, personal care, essential transportation, pet support, and housekeeping.



### SOCIAL SERVICES

Assisting older adults and their families navigate and access social services and health resources. Aster is also the National Council on Aging's Benefit Enrollment Center for the East Valley.