



empowered aging

Forever Aster 2024 Sponsorship Tiers

We invite you to be part of our signature fundraising event! For over 45 years, we've empowered and supported East Valley older adults to remain independent and engaged in our communities. This event, Forever Aster, provides you the opportunity to support our critical local programs and services. The breakfast will take place at 7:30 AM on October 17, 2024.



Empower

\$10,000

- Presenting Sponsor (one available)
- Featured as presenting sponsor on all event advertising and materials
- Two social media posts on Facebook, Instagram & Twitter/X
- Ad on Senior Center Digital Display (one week duration)
- Story with link in e-newsletter
- Item/Collateral Piece in event gift bag
- Logo on event website as "presented by"
- Logo in event program as "presented by"
- Logo recognition in the newsletter
- Two tables at the event (12 seats)



Support

\$5,000

- Two social media posts on Facebook, Instagram & Twitter/X
- Ad on Senior Center Digital Display (one week duration)
- Name on event website
- Name in event program
- Name recognition in newsletter
- Table at event (6 seats)



Community

\$2,500

- One social media post on Facebook, Instagram & Twitter/X
- Name on event website
- Name in event program
- Name recognition in newsletter
- Table at event (6 seats)



Care

\$1,000

- Name on event website
- Name in event program
- Table at event (6 seats)

Secure your sponsorship: Development@asteraz.org



WHO WE ARE

We are Aster Aging, a 501(c)3 nonprofit serving seniors in the East Valley for over 45 years since 1979. We provide a full continuum of services to help older adults and their families navigate aging with independence and dignity.

OUR MISSION

To empower and support East Valley older adults to remain independent and engaged in our communities.

OUR VISION

For Aster Aging to be a leader in providing direct services and mobilizing resources that support the changing needs of our older adult population.

OUR IMPACT

- **Center-Based Services** are provided at Mesa Downtown and Red Mountain Senior Centers. Services and activities include: congregate meals, cafes, health and wellness support, education, and social activities.
- **Meals on Wheels Program** offers nutritious meals for isolated homebound older or disabled adults, coupled with essential wellness checks.
- **In-Home Support** assists homebound individuals with companionship, respite, assisted transportation, personal care, housekeeping, and pet support.
- **Outreach / Social Services Program** assists older adults in navigating and accessing needed social services, benefits, and health resources.
- **Collaborative Programs** enable Aster to provide elements of our core programs in partnership with other organizations. Current agreements include East Valley Senior Home Sharing Program & more.

Together, we can ensure that no senior goes through the journey of aging alone.