



**2025 SPRING  
HEALTHY LIVING**

**EXPO**



**FRIDAY, MARCH 21, 2025**

8:00 - 11:30 am

Red Mountain Senior Center

7550 East Adobe Street Mesa AZ, 85207

**FRIDAY, MARCH 28, 2025**

8:00 - 11:30 am

Mesa Downtown Senior Center

247 N. Macdonald Street Mesa AZ, 85201

# AD PLACEMENTS

Maximize your presence at the Aster 2025 Spring Expos with value-added ad placements. Contact Aster Development with any questions on ad placements and timing.

## PRESENTING SPONSOR

Normally a \$600 value

### NEWSLETTERS

Advertise to about 3,000 seniors each month via our official newsletter. Our key communication tool, The Scene is 12 full color pages filled with information on Senior Center activities, program stories, health & wellness news, and our monthly lunch menu.



#### Ad Details:

single ad per issue | 2" x 8" landscape or 9" x 2" portrait | full color

## PREMIERE SPONSOR

Normally a \$400 value

### ELECTRONIC DISPLAYS

Get your business in rotation! The Mesa Downtown Senior Center features 2 display boards in high traffic areas. Your full screen ad will feature in a quick rotation highlighting the Center's activities, special events, and the week's lunch menu.



#### Ad Details:

10 secs per ad | 1-2 min rotation | 30" x 41" portrait | full color

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The 2025 Spring Healthy Living Expos are interactive gatherings of organizations focused on promoting senior wellness and healthy living. We would love to have you join us!

## SPONSORSHIP INFORMATION fill in the circle(s)


**PREMIERE**
**\$500 both expos**

- two 6' tables, 4 chairs
- digital display ad **(\$400 value)**
- logo on program, website
- prime location


**PRESENTING**
**\$1,000 both expos**

- two 6' tables, 4 chairs
- Newsletter ad **(\$600 value)**
- co-branding logo on program, website & flyer
- front row placement
- company profile announcement (5 mins)

Business Name (as it should appear on Expo Collateral)

Address

City

State

Zip

Contact Person

Phone

Email

Electricity at no charge (YES/NO)

## PAYMENT INFORMATION


 Check  
*(payable to Aster)*


Visa



Mastercard



AmEx

Credit Card Number

Exp

CVV

Name on Card

Signature

Date

## SUBMIT COMPLETED FORMS


**MAIL**

45 W University Dr, Suite A, Mesa, AZ 85201


**EMAIL**

development@asteraz.org



45 W University Dr, Suite A  
Mesa, AZ 85201-5831

## OUR PROGRAMS

*Aster Aging, Inc is a 501(c)3 nonprofit organization that has been dedicated to serving our community since 1979. We empower and support thousands of older adults and their families through:*



### CENTER-BASED SERVICES

Aster's Mesa Downtown and Red Mountain Centers are social hubs, with lunchtime meals, health and wellness support, education programs, and social activities.



### MEALS ON WHEELS

Providing a lifeline of nourishing meals and vital wellness checks to homebound older or disabled adults. Short- and long-term meal plans are available to meet your unique needs.



### IN-HOME SUPPORT

Supporting homebound neighbors with grocery shopping, friendly visits, respite, personal care, essential transportation, pet support, and housekeeping.



### SOCIAL SERVICES

Assisting older adults and their families navigate and access social services and health resources. Aster is also the National Council on Aging's Benefit Enrollment Center for the East Valley.