

Aster Aging offers a few unique opportunities to showcase your support of our mission while showcasing your business. We offer a variety of choices to fit your strategy and budget.

## LUNCH PLACEMATS

Get your message in front of Center participants during our popular weekday lunch services. Your advertisement will be the only one on a placemat at both the Mesa Downtown and Red Mountain Senior Centers for the day, week, month or longer!



### Ad Details:

single ad per day | 16" x 1.5" landscape or 2" x 10" portrait | full color

## NEWSLETTERS

Advertise to about 3,000 seniors each month via our official newsletter. Our key communication tool, The Scene is 12 full color pages filled with information on Senior Center activities, program stories, health & wellness news, and our monthly lunch menu.



### Ad Details:

single ad per issue | 2" x 8" landscape or 9" x 2" portrait | full color

## ELECTRONIC DISPLAYS

Get your business in rotation! The Mesa Downtown Senior Center features 2 display boards in high traffic areas. Your full screen ad will feature in a quick rotation highlighting the Center's activities, special events, and the week's lunch menu.



### Ad Details:

10 secs per ad | 1-2 min rotation | 30" x 41" portrait | full color

# COMMITMENT FORM

Aster reserves final approval over any artwork for advertisements.

## ADVERTISING CHANNELS

### Placemats

\$150 (1 day)

\$600 (1 week/5 days)

### Digital Displays

\$400 (1 week)

\$1,500 (1 month/4 weeks)

### Newsletters

\$600 (1 issue)

\$1,600 (3 issues)

### Package Discounts

Any 2 Channels (save 10%)

All 3 Channels (save 15%)

**TOTAL INVESTMENT**

\$ \_\_\_\_\_

## PAYMENT

Check  
(payable to Aster)

Visa

Mastercard

AmEx

Credit Card Number

Exp

CVV

Name on Card

Email

Address

City

Zip

Signature

Date

## REMIT



### MAIL

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### EMAIL

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