



aster

**2025 SPRING
HEALTHY LIVING**

EXPO



FRIDAY, MARCH 21, 2025

8:00 - 11:30 am

Red Mountain Senior Center

7550 East Adobe Street Mesa AZ, 85207

FRIDAY, MARCH 28, 2025

8:00 - 11:30 am

Mesa Downtown Senior Center

247 N. Macdonald Street Mesa AZ, 85201

AD PLACEMENTS

Maximize your presence at the Aster 2025 Spring Expos with value-added ad placements. Contact Aster Development with any questions on ad placements and timing.

PRESENTING SPONSOR

Normally a \$600 value

NEWSLETTERS

Advertise to about 3,000 seniors each month via our official newsletter. Our key communication tool, The Scene is 12 full color pages filled with information on Senior Center activities, program stories, health & wellness news, and our monthly lunch menu.



Ad Details:

single ad per issue | 2" x 8" landscape or 9" x 2" portrait | full color

PREMIERE SPONSOR

Normally a \$400 value

ELECTRONIC DISPLAYS

Get your business in rotation! The Mesa Downtown Senior Center features 2 display boards in high traffic areas. Your full screen ad will feature in a quick rotation highlighting the Center's activities, special events, and the week's lunch menu.



Ad Details:

10 secs per ad | 1-2 min rotation | 30" x 41" portrait | full color

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The 2025 Spring Healthy Living Expos are interactive gatherings of organizations focused on promoting senior wellness and healthy living. We would love to have you join us!

SPONSORSHIP INFORMATION fill in the circle(s)



PREMIERE
\$500 both expos

- one 6' table, 4 chairs
- digital display ad **(\$400 value)**
- logo on program, website
- prime location



PRESENTING
\$1,000 both expos

- one 6' table, 4 chairs
- Newsletter ad **(\$600 value)**
- co-branding logo on program, website & flyer
- front row placement
- company profile announcement (5 mins)

Business Name (as it should appear on Expo Collateral) _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____ Electricity at no charge (YES/NO) _____


PAYMENT INFORMATION

- Check (payable to Aster)
 Visa
 Mastercard
 AmEx

Credit Card Number _____ Exp _____ CVV _____

Name on Card _____ Signature _____ Date _____

SUBMIT COMPLETED FORMS

 **MAIL**
 45 W University Dr, Suite A, Mesa, AZ 85201

 **EMAIL**
 development@asteraz.org



45 W University Dr, Suite A
Mesa, AZ 85201-5831

OUR PROGRAMS

Aster Aging, Inc is a 501(c)3 nonprofit organization that has been dedicated to serving our community since 1979. We empower and support thousands of older adults and their families through:



CENTER-BASED SERVICES

Aster's Mesa Downtown and Red Mountain Centers are social hubs, with lunchtime meals, health and wellness support, education programs, and social activities.



MEALS ON WHEELS

Providing a lifeline of nourishing meals and vital wellness checks to homebound older or disabled adults. Short- and long-term meal plans are available to meet your unique needs.



IN-HOME SUPPORT

Supporting homebound neighbors with grocery shopping, friendly visits, respite, personal care, essential transportation, pet support, and housekeeping.



SOCIAL SERVICES

Assisting older adults and their families navigate and access social services and health resources. Aster is also the National Council on Aging's Benefit Enrollment Center for the East Valley.