

### OVERVIEW

Aster Aging, Inc. is a nonprofit organization that has been dedicated to empowering and supporting older adults and their families to remain independent and engaged in our community since 1979. We serve thousands of older adults each year through our core programs, including Senior Centers, Meals on Wheels, In-Home Support, and Outreach / Social Services.

As a nonprofit organization, our older adult participants rely on us to be unbiased in our support as we help to mobilize a variety of community resources to augment our own direct services. We view our neutrality as one of our greatest assets. Similarly, we are committed to ensuring that educational presentations, health screenings and similar activities for participants of our Senior Centers are of the highest quality possible from community collaborators with the greatest subject matter expertise.

### CRITERIA FOR PRESENTATIONS

Individuals, businesses and organizations that volunteer to present on specific topics of expertise and/or conduct health screenings, workshops, or similar activities are encouraged to complete the attached **Presentation Request Form** that will be reviewed by Aster to determine alignment with current needs. Applicants will be notified as to whether their proposal and availability aligns with current needs and interests of Center participants.

Aster is seeking presentations and activities that engage diverse groups of older adults who attend our Centers. Participants may range in age from 60 to 100+, with a wide range of physical capabilities and interests. We are particularly interested in proposals for health and wellness education and screenings, but welcome applications on technology related education, creative expression, legal and financial planning, and hobbies / activities ranging from genealogy to fishing, and more.

We are not seeking presentations about a specific business. As a non-profit organization, we do not endorse one provider over another to our participants. If you are interested in marketing or solicitation of a business to our participants, please refer to Aster's Marketing Opportunities.

### MARKETING OPPORTUNITIES

Businesses and organizations are encouraged to participate as sponsors or exhibitors at our Fall Healthy Living Expo at the Mesa Convention Center and our Spring Expos at our Mesa Downtown and Red Mountain Senior Centers to market their own services. These fee-based marketing opportunities enable businesses to directly present their information to East Valley older adults who are there to learn about needed resources. Contact Dan Lawler, Development Director, at [dlawler@asteraz.org](mailto:dlawler@asteraz.org) or 480-964-9014 for more information.



## CONTACT INFORMATION

Business / Organization Name		Date
Contact Name	Presenter Name (if different)	
Address		
City	State	Zip Code
Phone (office)	Phone (cell)	Fax
Email	Website	

## YOUR AREA(S) OF EXPERTISE

- |  |  |
|--|--|
| <input type="radio"/> Health & Wellness (specify) <ul style="list-style-type: none"><li><input type="radio"/> Screenings _____</li><li><input type="radio"/> Education _____</li><li><input type="radio"/> Nutrition _____</li><li><input type="radio"/> Exercise/Wellness _____</li><li><input type="radio"/> Other _____</li></ul> | <input type="radio"/> Technology <ul style="list-style-type: none"><li><input type="radio"/> Legal / Financial Planning / Benefits<ul style="list-style-type: none"><li><input type="radio"/> Medicaid / ALTCS</li><li><input type="radio"/> Medicare / Health Plans</li><li><input type="radio"/> Power of Attorney / Advance Directives</li><li><input type="radio"/> Disability Benefits</li><li><input type="radio"/> Abuse / Fraud / Exploitation</li><li><input type="radio"/> Other _____</li></ul></li></ul> |
| <input type="radio"/> Creative Arts (detail) _____   |  |
| <input type="radio"/> Hobbies (detail) _____   |  |
| <input type="radio"/> Other _____  |  |

## THE CENTER FOR YOUR PRESENTATION / ACTIVITY

- |   |   |                            |
|---|---|----------------------------|
| <input type="radio"/> Mesa Downtown<br>247 N Macdonald Street<br>Mesa, AZ 85201 | <input type="radio"/> Red Mountain<br>7550 E Adobe Street<br>Mesa, AZ 85207 | <input type="radio"/> Both |
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## **DESCRIBE YOUR PROPOSED PRESENTATION / ACTIVITY.**

Attach additional documentation if necessary.

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## **DESCRIBE YOUR AVAILABILITY AND WHETHER YOU ENVISION THE ACTIVITY ABOVE AS A SINGLE PRESENTATION OR A MULTI-WEEK ACTIVITY.**

(e.g. We propose having three RNs available for weekly blood pressure screenings for the months of January through March, or We propose a single 30-minute session in February)

Attach additional documentation if necessary.

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## **DESCRIBE YOUR OR YOUR ORGANIZATION'S EXPERTISE IN THIS AREA.**

Attach a bio or resume of the presenter and/or additional information about your business.

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**SUBMIT COMPLETE APPLICATION TO [PROGRAMS@ASTERAZ.ORG](mailto:PROGRAMS@ASTERAZ.ORG)**